

Sustainable Financial Performance

IÉSEG
SCHOOL OF MANAGEMENT

EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

Professor

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The Sustainability Iceberg



Course Objectives

- Explore the evolving landscape of sustainability and its relevance to financial decisions
- Think critically about how and where to add financial value through sustainability into the business
- Evaluate causal attribution of impact
- Assess sustainable financial performance using available information

Main topics under Sustainable Financial Performance

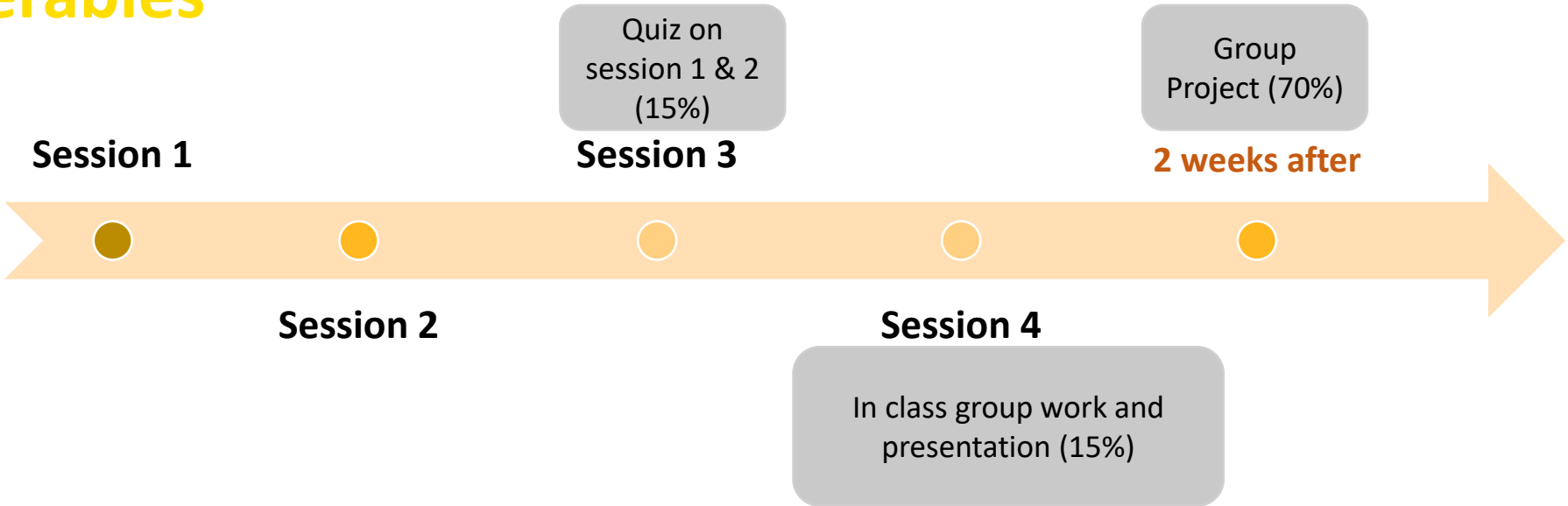
Introduction to Sustainability	Sustainability and value creation	Sustainable Financial Instruments
Sustainability, FP Theories and Ecosystem	Integrating sustainability in Finance Valuation	Sustainable Financial Risks and Management
Sustainability, FP and Stakeholders	Sustainability Data and Rating	Sustainability backlash
Drivers for Sustainability in financial context	Green and social washing	ESG and Financial Reporting
Sustainable and Finance strategies - Integration, - Stewardship - Screening - Investment	Financial impact on Sustainability	Sustainable finance in emerging markets

Your responsibilities

> You are responsible for **knowing ALL information** posted on the course page on IESEG Online.

> You are responsible for **working regularly**. A lot is provided for you to work on your own and be able to assess your level (online learning with videos, documents, press articles).

Deliverables



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